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MEMORANDUM

TO: Michael Nutter for Mayor Campaign

FROM: Garin-Hart-Yang Research Group

DATE: April 12, 2007

RE: Recent Democratic Primary Voter Survey Results

The results of our just-completed survey show that Michael Nutter, fueled in part by his two-week television buy, has broken away from the pack and is now running second to the acknowledged front-runner, Tom Knox (who has been on television continuously since December).

The late-March/early-April Keystone poll results showed that Chaka Fattah, who long had been the frontrunner, was being eclipsed by Tom Knox; but more fundamentally, the Keystone poll findings showed the mayoral race was in flux. Our current survey results show that in this fluid environment, Michael Nutter has taken advantage of the vacuum and surged in the trial heat.

The following chart shows the trial heat standings from our April 9 and 10 survey, compared with two previous Keystone polls:

PREFERENCE IN PHILADELPHIA MAYORAL DEMOCRATIC PRIMARY

	(Keystone Poll) <u>January 2007</u>	(Keystone Poll) <u>March 28-April 3, 2007</u>	(Garin-Hart-Yang) <u>April 9-10, 2007</u>
	%	%	%
Tom Knox	22	24	27
Michael Nutter	12	12	18
Chaka Fattah	26	17	15
Bob Brady	8	16	11
Dwight Evans	10	10	6
Undecided	22	21	23

The biggest difference between the late-March Keystone poll and our current survey has been that the Keystone poll was conducted just as the TV campaign started. Obviously, the survey results suggest that the Nutter ads are well received by Philadelphia voters. In fact, Michael Nutter has dramatically improved his profile, with his positive-to-negative ratio at nearly four to one; more important, Mr. Nutter's standing among the critical undecided bloc is better than seven to one (positive to negative), which is a

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strong indication that he has considerable room to grow in the coming weeks.

This memorandum is based on a survey of 403 likely Democratic primary voters in the City of Philadelphia. This survey, which was conducted on April 9 and 10, 2007, has a margin of error of ± 5.0 percentage points.